

## **Esty Web Solutions Website Agreement**

This authorization will remain in effect while your website is hosted and maintained by Esty Web Solutions.

I agree to pay: \$1695 for full website design.

\*Excludes any promotions or offers extended to you.

\$450 additional for Ecommerce functionality.

I agree to the monthly membership.

### **Monthly Membership (\$150/month) Includes:**

- High Speed CDN Hosting
- SSL Security Certificate
- Custom Domain & Email Address
- Virus Control & Tech Maintenance
- Forms and Third-Party Integrations
- Content Changes
- Promos or Popups
- Annual Refresh and/or Redesign

### **I understand and agree to the following membership terms and conditions:**

**1.** With our Package Websites, you benefit from a reduced design rate and on-going support. Memberships are a one-year commitment, with option to "jump" to a standalone site any time after First Year (12 months). Jump to standalone site costs \$1599, and includes Site "Jump" and Migration at which time you have full ownership and access to site.

NOTE: With standalone sites you pay for your own hosting, domain and email, plus any additional features and maintenance fees.

**2.** While on the Esty Web Package Membership, Esty Web Solutions is responsible for the maintenance, functionality, and integrity of my website. As such, all content changes, blogs and other content/material changes will be done by Esty Web Solutions through their ticket system. Tickets are attended to within 48 hours of submission (unless otherwise communicated).

**3.** Esty Web Solutions does offer advanced SEO services and find it best if everything is done in house. However, if you hire a third party company (such as SEO), Esty Web Solutions will work in conjunction with this company to make all changes on the backend and frontend of the

website at no additional charge. If this is not possible, Esty Web Solutions will give limited access to third parties. However, any compromises or design changes that need to be fixed will be billed at our hourly rate of \$150/hour.

**4.** Monthly Membership Auto Billing is paid at the end of each month for services rendered the following month. 30 Day Cancellation is required.

**5.** Monthly Membership Auto Billing is initiated upon “go-live” of website (or as noted in #6). A prorated amount will be charged if go-live occurs before end of month.

**6.** During site design, Esty Web Solutions will send design and revisions for your authorization. We will allow 7 days (unless otherwise agreed upon) for responses. After 7 days, your site will be moved to Active/Non-Live Status – which means that the \$150 Membership Fee will be initiated while we wait for your feedback and continue the design.

We look forward to positive and prosperous relationship!